WEEKLY REPORT · 5 – 11 OCTOBER 2026

Rowan Vega.

ROWANVEGA

ACCOUNTS IN THIS REPORT

Twitch · rowanvega

YouTube · rowanvega

X · rowanvega

EXAMPLE REPORT · FICTIONAL STREAMER AND DATA

ABOUT THIS REPORT

What it is *built from*, and what is missing.

Monday 5 Oct to Sunday 11 Oct 2026 · your local time (UTC−7). Every figure is a public estimate or comes from files you supplied; none is a payout statement.

BUILT FROM

✓ **Twitch · @rowanvega**

Streams, viewers, chatters, followers, subscriptions, bits and donations, raids and clips for the week.

✓ **YouTube · @rowanvega**

Memberships, Super Chat, video views and live viewers.

✓ **X · @rowanvega**

Followers, post impressions and engagements for your schedule and clip posts.

✓ **Public game and category figures**

Viewers and streamers per game and week-on-week change, sampled from public data.

✓ **Tracked links**

Clicks by source, time and device type, from the links you made in FanReceipts.

NOT IN THIS REPORT YET

○ **Instagram · @rowan.vega**

We have your username there, but its figures are not part of this report yet. They will appear here once the connection is switched on for your account.

Add what is missing and we regenerate the report for the same week.

GOOD TO KNOW

Your week. Monday 5 Oct to Sunday 11 Oct 2026, in your own time (UTC−7).

History. This is an established channel, with eight weeks of your history behind the report: enough for trends, a typical week and your best nights. A new channel needs a week or two before a profile like this is solid; the report says so instead of guessing.

When it arrives. Weekly reports go out from midday on Monday, in your own time, for the week before (Monday to Sunday). Streams that run past Sunday midnight stay with the night they started. Ad hoc reports and Deep Dives are built when you ask for them.

EXAMPLE REPORT · FICTIONAL STREAMER AND DATA

YOUR WEEK, ALL YOUR PLATFORMS TOGETHER

$2,255 earned in *6* streams, *25.5* hours live.

Rowan Vega · survival and cozy games · Twitch and YouTube, with X for your schedule and clips. Income rose +18% on a heavier schedule. Your best stream was **Sunday's Deepwater Raiders night**: 355 viewers on average, 241 new followers and 41 new subscribers.

ESTIMATED INCOME	AVG VIEWERS	NEW FOLLOWERS	NEW SUBSCRIBERS
$2,255	252	+727	+118
+18% vs last week	+18% vs last week	+30% vs last week	+23% vs last week

STREAMS	HOURS LIVE	PEAK VIEWERS	VIEWER-HOURS
6	25.5	640	6.4k
last week 5	last week 22	Sunday	+37% vs last week

UNIQUE CHATTERS	TIPS & BITS	INCOME PER HOUR LIVE	PAYING SUBSCRIBERS
1,184	$1,284	$88	1,595
+16% vs last week	+28% vs last week	last week $87	across 3 platforms

TWITCH

$1,943

estimated · +18% vs last week

Paying subscribers	1,380
Subscriptions	$797
Tips & bits	$1,146

YOUTUBE

$312

estimated · +20% vs last week

Paying subscribers	215
Subscriptions	$174
Tips & bits (Super Chat)	$138

Income is an estimate of your share, worked out from the platforms' subscriber and tip figures. It is not a payout statement.

WHAT WORKED, WHAT DIDN'T, WHAT TO DO

Deepwater Raiders carried the week.

WHAT WORKED

Deepwater Raiders earned $62 an hour in tips and bits, against $20 an hour for your other games. It also gave your three best streams by viewers (Wed, Fri, Sun). Raids sent you 185 viewers and 127 of them stayed at least 10 minutes. BrightLanternTV's raid on Friday alone brought 61 new followers.

WHAT DIDN'T

Tidepool Tactics had the lowest viewers (142) and earned $11 an hour. It was one stream, so it is not enough to judge the game. Across Twitch its audience also shrank -12% this week.

63 subscribers who did not renew have also gone quiet in chat for 3 weeks.

DO NEXT

1. **Keep Deepwater Raiders on Friday and Sunday**

   Its streams averaged 314 viewers and $62 an hour in tips and bits, the highest of your games, and Twitch viewing of the game grew +22% this week.

   EVIDENCE · Deepwater Raiders: 3 streams, 314 avg viewers, $62/h vs $20/h

2. **Raid BrightLanternTV back, and ask marlowplays to raid you again**

   You sent 520 viewers on raids this week and received 185. Raids from channels your size produced 79 followers; keeping the exchange going with the same channels is the cheapest growth you have.

   EVIDENCE · raids in 185 (+79 followers), raids out 520

3. **Try a cozy game with more room: Cozy Kitchens**

   It has the most viewers per streamer of the games near your audience (85) and grew +40% this week, and your Hollow Orchard audience already likes cozy games. Try it once on a Thursday evening, your quietest competitive window.

   EVIDENCE · Cozy Kitchens: 22k viewers over 260 streamers, +40% week on week

✨ **YOUR COACH SAYS**

Your community comes out for the co-op survival nights, and the numbers say so every time. Build the week around them, trade raids with the channels that raid you, and use a quieter night to try one new cozy game without pressure.

YOUR INCOME

Where the *$2,255* came from

BY SOURCE

Twitch subscriptions	$797
Twitch bits	$614
Twitch donations	$532
YouTube memberships	$174
YouTube Super Chat	$138

TWITCH SUBSCRIBERS BY TIER

Tier 1	1,210
Tier 2	98
Tier 3	72

HOW THEY SUBSCRIBED

Bought by the subscriber	48%
Gifted by someone else	31%
Prime Gaming	21%

HOW EFFICIENT YOUR HOURS WERE

	THIS WEEK	LAST WEEK	CHANGE
Income per hour live	$88	$87	+2%
Income per 1,000 viewer-hours	$350	$405	-13%
Tips and bits per hour live	$50	$46	+11%
New subscribers per stream	19.7	19.2	+2%

$971 (43%) of this week came from subscriptions, which keep paying when you do not stream. 31% of Twitch subscribers were gifted: gifting is a real part of how your community grows, and it depends on a few generous people (see Your supporters).



YOUR COACH SAYS

Income per hour live edged up +2%, but income per viewer-hour fell -13%: your audience grew faster than what it spent. The opportunity is turning those extra viewers into subscribers and tips. Subscriptions are your steady base; tips and bits are what a strong stream adds on top.

YOUR STREAMS

Every stream, and every *game*

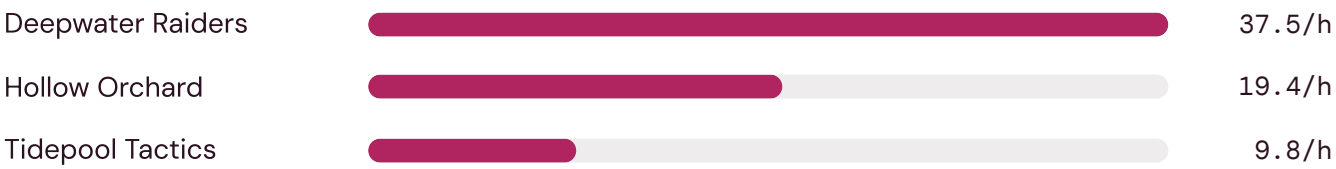
THIS WEEK'S TWITCH STREAMS

DAY	GAME	HOURS	AVG VIEWERS	PEAK	CHATTERS	FOLLOWERS	NEW SUBS	TIPS + BITS
Mon	**Hollow Orchard**	3.0	188	312	214	+74	+11	$96
Wed	**Deepwater Raiders**	4.0	246	421	301	+118	+19	$182
Thu	**Hollow Orchard**	3.5	171	268	188	+52	+8	$71
Fri	**Deepwater Raiders** (raid in)	5.0	318	590	402	+203	+34	$341
Sat	**Tidepool Tactics**	4.0	142	220	151	+39	+5	$44
Sun	**Deepwater Raiders** (raid in)	6.0	355	640	468	+241	+41	$412

BY GAME

GAME	STREAMS	HOURS	AVG VIEWERS	FOLLOWERS / HOUR	NEW SUBS / HOUR	TIPS + BITS / HOUR
Deepwater Raiders	3	15.0	314	37.5	6.3	$62
Hollow Orchard	2	6.5	179	19.4	2.9	$26
Tidepool Tactics	1	4.0	142	9.8	1.3	$11

FOLLOWERS PER HOUR, BY GAME



Per-hour figures use tips, bits and new subscriptions started during the stream. Subscription renewals arrive whatever you play and cannot be tied to one game.

READING THIS PAGE

Your three best streams share one thing: the game. The raid on Friday helped, but Sunday had a much smaller raid and did even better, so the game is doing real work.

RAIDS AND WHERE VIEWERS COME FROM

Raids sent you *185* viewers; *127* stayed

RAIDS YOU RECEIVED

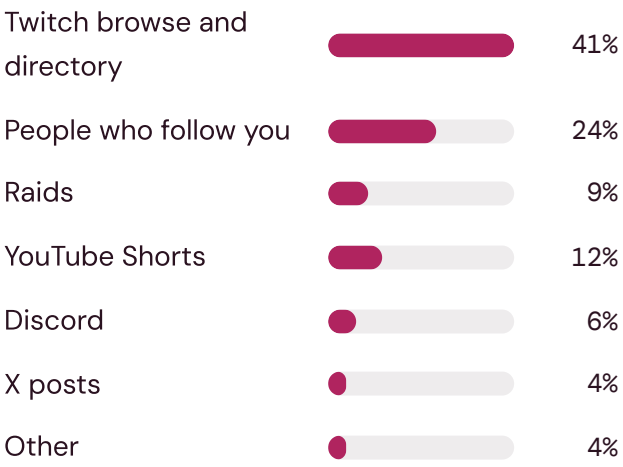
FROM	DAY	THEIR SIZE	VIEWERS SENT	STAYED 10+ MIN	FOLLOWED YOU
BrightLanternTV	Fri	11k followers	140	96 (69%)	+61
marlowplays	Sun	3.2k followers	45	31 (69%)	+18

69% of raiders stayed, and 43% followed. Viewers who arrive from raids follow you more often than people who find you in the directory, so raids are your best-converting visitors.

RAIDS YOU SENT

TO	DAY	VIEWERS SENT	DID THEY RAID BACK?
NovaNook	Wed	190	not yet
BrightLanternTV	Sun	330	yes, earlier this week

WHERE THIS WEEK'S VIEWERS CAME FROM



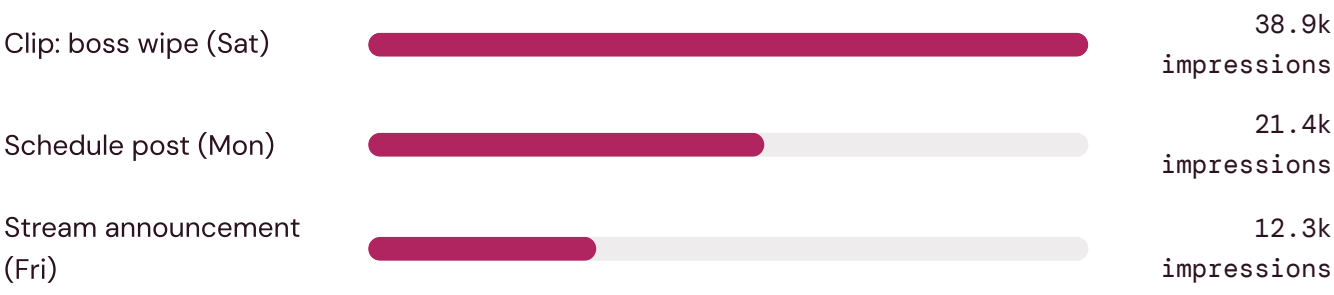
From your Twitch dashboard export. Twitch does not give this breakdown through its standard data connection, so a real report shows it only if you attach the export.

CLICKS ON YOUR TRACKED LINKS



Clicks do not verify followers, subscriptions or tips. We record the time, the site a click came from and the device type, never visitors' IP addresses.

YOUR X POSTS



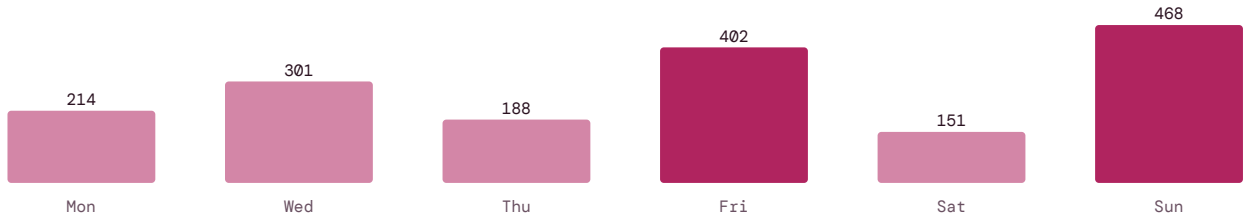
18.4k followers, +142 this week. The clip post is the one that sent people to your channel: its link was clicked 410 times. Impressions are how often a post was shown, not how many people watched.

CHAT AND COMMUNITY

1,184 people chatted, *372* for the first time

UNIQUE CHATTERS	FIRST-TIME CHATTERS	MESSAGES	MESSAGES PER VIEWER-HOUR
1,184	**372**	**44k**	**6.9**
+16% vs last week	31% of chatters	+31% vs last week	last week 7.2

CHATTERS PER STREAM



YOUR MOST-WATCHED CLIPS THIS WEEK

CLIP	MADE BY	TWITCH VIEWS	YOUTUBE VIEWS (REPOSTS)
Deepwater boss wipe (Fri)	a viewer	18,200	9,400
The goose chase (Mon)	you	6,100	2,100
Surprise raid arrival (Fri)	a viewer	4,300	–

Two of your three biggest clips were made by viewers. Clips made by the community are doing your marketing; the boss-wipe clip alone reached 27,600 views across Twitch and YouTube.

DO PEOPLE COME BACK?

812 of your 1,184 chatters (69%) had chatted on an earlier stream. Friday and Sunday also had the most chatters (402 and 468), the same two streams that earned the most.

✨ **YOUR COACH SAYS**

Chat grows when the stream gives people something to react to: the boss wipe and the raid arrival were both your most-chatted moments. Plan one shared, unscripted moment per stream and clip it yourself.

YOUR GAMES ACROSS PLATFORMS

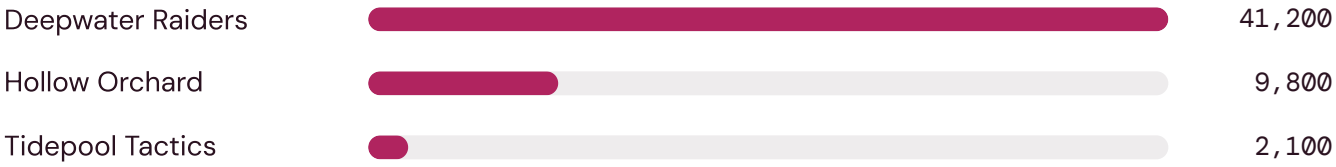
Where each game *streamed best*

SAME STREAM, TWO PLATFORMS (AVERAGE VIEWERS)

STREAM	TWITCH	YOUTUBE	TWITCH SHARE
Deepwater Raiders (Fri)	**318**	52	86%
Deepwater Raiders (Sun)	**355**	61	85%

Twitch is your home: about 85% of viewers on simulcast nights, and YouTube live adds the rest.

HOW EACH GAME DID ON YOUTUBE (VIEWS OF YOUR UPLOADED HIGHLIGHTS THIS WEEK)



Deepwater Raiders is also your best game on YouTube: 78% of highlight views. A game that works live and in highlights is the one to build a series around.

PUTTING IT TOGETHER

GAME	TWITCH AVG VIEWERS	TIPS + BITS / HOUR	YOUTUBE HIGHLIGHT VIEWS	VERDICT
Deepwater Raiders	314	$62	41,200	Strong everywhere
Hollow Orchard	179	$26	9,800	Steady, cozy audience
Tidepool Tactics	142	$11	2,100	Too early to say

YOUR COACH SAYS

Deepwater Raiders is working on every platform at once, which is rare. Cut your best moments from each Deepwater stream for YouTube while the game is trending, and keep the cozy game as your relaxed night.

THE GAME MARKET THIS WEEK

What viewers are watching, and where there is *room*

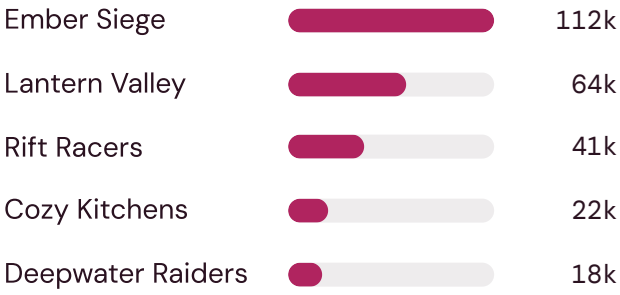
Public figures for Twitch categories and YouTube interest this week (fictional for this example). Viewers per streamer shows how crowded a game is: a high number means each streamer gets a bigger share of the audience.

GAMES, RANKED BY VIEWERS PER STREAMER (ROOM TO GROW)

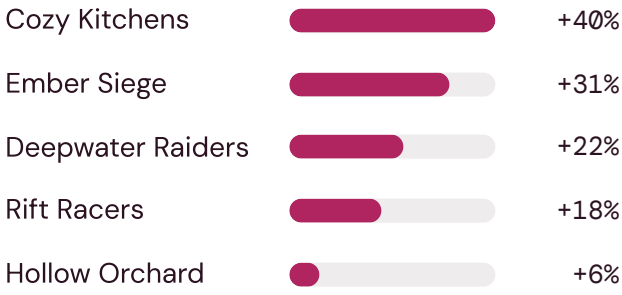
GAME	TWITCH VIEWERS	STREAMERS	VIEWERS PER STREAMER	CHANGE THIS WEEK	YOUTUBE INTEREST
Cozy Kitchens	22k	260	85	+40%	76
Ember Siege	112k	1,900	59	+31%	140
Rift Racers	41k	700	59	+18%	71
Deepwater Raiders you play	18k	410	45	+22%	100
Lantern Valley	64k	2,300	28	+4%	88
Hollow Orchard you play	9.1k	330	28	+6%	38
Tidepool Tactics you play	3.2k	150	21	-12%	21

YouTube interest is an index: 100 is the interest in Deepwater Raiders this week.

BIGGEST GAMES ON TWITCH, BY VIEWERS



FASTEST-GROWING THIS WEEK



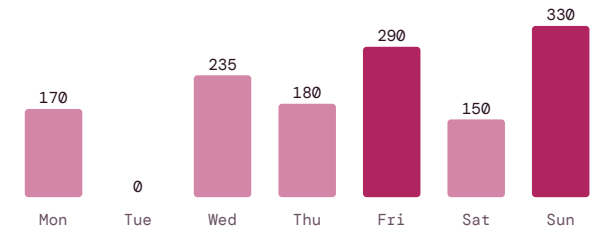
WHAT IT MEANS FOR YOU

The biggest games (Ember Siege, Lantern Valley) have thousands of streamers each, so a channel of your size is lost in them. Deepwater Raiders grew +22% with only 410 streamers and gives 45 viewers each, which is why it works for you. Cozy Kitchens is the best opening: 85 viewers per streamer, up +40%, and a good match for your cozy audience.

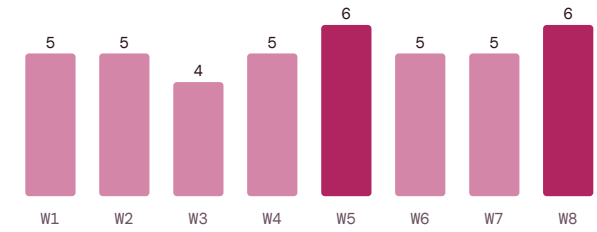
WHEN TO STREAM

Fridays and Sundays *draw* your biggest crowds

AVERAGE VIEWERS BY WEEKDAY (LAST 8 WEEKS)



STREAMS PER WEEK, LAST 8 WEEKS (OLDEST FIRST)



YOUR VIEWERS AGAINST THE COMPETITION, BY SLOT (AVERAGE VIEWERS, AND HOW MANY SIMILAR STREAMERS ARE LIVE)

	AFTERNOON	6-9 PM	9 PM-MIDNIGHT
Mon	– · 7 live	**170** · 11 live	– · 6 live
Tue	– · 6 live	– · 9 live	– · 5 live
Wed	– · 8 live	**235** · 12 live	– · 7 live
Thu	– · 6 live	**180** · 4 live	– · 8 live
Fri	– · 9 live	**240** · 14 live	**330** · 12 live
Sat	**150** · 11 live	– · 10 live	– · 9 live
Sun	– · 10 live	**330** · 13 live	– · 9 live

A dash means you did not stream in that slot. “Live” counts similar-sized channels playing games like yours at the same time.

WHAT THIS MEANS FOR YOUR SCHEDULE

Friday and Sunday average 290 and 330 viewers, well above Monday’s 170 and Saturday’s 150. Thursday 6 to 9 pm has only 4 similar streamers live, the quietest window of your week, and you already stream then: the best open slot is the one you have.

You streamed 6 times for 25.5 hours, against 5 streams and 22 hours last week. Income rose +18% while hours rose +16%. Tuesday is your day off every week.

Timing comes from your own streams on all three platforms over 8 weeks, in your local time. With less history this page shows what is available and says so.

YOUR SUPPORTERS

Who is backing you, and who is *slipping*

PAYING SUPPORTERS, GROUPED BY WHAT THEY DID

Active subscribers	paying on Twitch or YouTube right now (a person on both counts once per platform)	**1,595**
New this week	first paid subscription started this week	**118**
Renewing	resubscribed this week after an earlier month	**402**
Gifters	gave at least one gifted subscription this week	**41**
Slipping	subscribed before, did not renew, and has not chatted for 3 weeks	**63**

These groups describe what people have done on your channels, not who they are, and they do not predict what anyone will do. 27 supporters appear under the same username on more than one platform (probable matches, see the page on supporters across platforms).

FAN RECEIPTS: YOUR THREE BIGGEST SUPPORTERS THIS WEEK

moss_and_mage	
Twitch subscriber	**14 months**
Gifted subs	**6**
Bits + tips	**$48**
Super Chat	**$20**
Streams watched	**5 of 6**

kelpkiller	
Twitch subscriber	**3 months**
YouTube member	**yes**
Bits + tips	**$65**
Gifted subs	**0**
Streams watched	**4 of 6**

nightowl_88	
First-time gifter	**12 gifted**
Gift value	**$60**
Twitch subscriber	**new**
Bits + tips	**$10**
Streams watched	**2 of 6**

Names are fictional. In a real report, names appear only for people who support publicly, and you can switch this section off.



YOUR COACH SAYS

63 subscribers have drifted, but 41 people gave gifted subs this week, and gifting is often how new subscribers arrive. A short thank-you to your gifters on Sunday's stream costs nothing and rewards the behaviour you want more of.

FANS ACROSS YOUR PLATFORMS

4 people show up in more than one place.

5 Oct to 11 Oct · compared by username across Twitch and YouTube and X.

FAN	TWITCH	YOUTUBE	X	MATCH
moss_and_mage	subscriber 14 months, 6 gifted subs	–	4 replies, 2 reposts	Very likely the same person
birchwood_b	subscriber 5 months	–	3 replies	Very likely the same person
kelpkiller	subscriber 3 months, $65 in bits and tips	channel member, $20 Super Chat	–	Likely the same person (spelling differs slightly)
nightowl_88	12 gifted subs, $60	member since August	–	Likely the same person (spelling differs slightly)

How to read this. Matched on username only. A shared username is a good sign it is the same person, not proof: short or common names can belong to different people. Someone who follows you in two places is usually your most committed fan: greet them by name on both, and treat them as one relationship rather than two.

STREAMERS LIKE YOU

How you compare with *similar* channels

Compared with the median average viewers of streamers with 100 to 500 viewers playing the same games (a fictional peer set for this example).

AVERAGE VIEWERS: YOU VS THE MIDDLE OF YOUR PEERS



TAGS AND CATEGORIES: YOURS AND YOUR PEERS'

TAG	YOU USE	PEERS WHO USE IT	PEER AVG VIEWERS
Co-op	all Deepwater streams	38%	231
Cozy	Hollow Orchard	22%	146
English	all	94%	118
Chill	no	41%	109
Community night	Sunday only	7%	264

"Community night" is used by few peers and the channels that use it average the most viewers. You use it once a week, on your best day.

YOUR COACH SAYS

You beat your peers in two of your three games and trail slightly in the third, the one you played least. The strongest lead is in co-op survival, so that is where your reputation is being built.

HOW THIS REPORT WAS MADE

What it is built from, and *what it cannot see*

SOURCES USED THIS WEEK

SOURCE	WHAT WE READ	COVERAGE
Twitch	Streams, viewers, chatters, followers, subscriptions, bits and donations, raids, clips	Full week
YouTube	Memberships, Super Chat, video views, live viewers	Full week
X	Followers, post impressions and engagements for schedule and clip posts	Full week
Public game and category figures	Viewers and streamers per game, week-on-week change, YouTube interest	Public data, sampled
Twitch dashboard export (optional)	Where viewers came from	Only if you attach it
Tracked links	Clicks by source, time and device type	Links created in FanReceipts

WHAT THIS REPORT DOES NOT CLAIM

- Income figures are estimates of your share, not payouts, and platforms can adjust them later.
- It shows what followed a stream, not what caused it. One stream cannot prove that a game or a time was the reason.
- Game and category figures are sampled from public data and can differ from what a platform shows you.
- People are grouped by what they did on your channels, never by who they are. Supporters are matched across platforms by username only: a good sign, not proof, and short or common names may be different people.
- Clicks are not followers, subscriptions or tips.
- With less history (a new channel, a first week) the report shows what the data covers and says so; it never invents a trend.
- We read this data to prepare your report and do not keep a copy of it afterwards. The finished report stays in your account.

This is an example. The streamer, channels, games and every number are made up to show the layout and the kind of findings a real report contains.